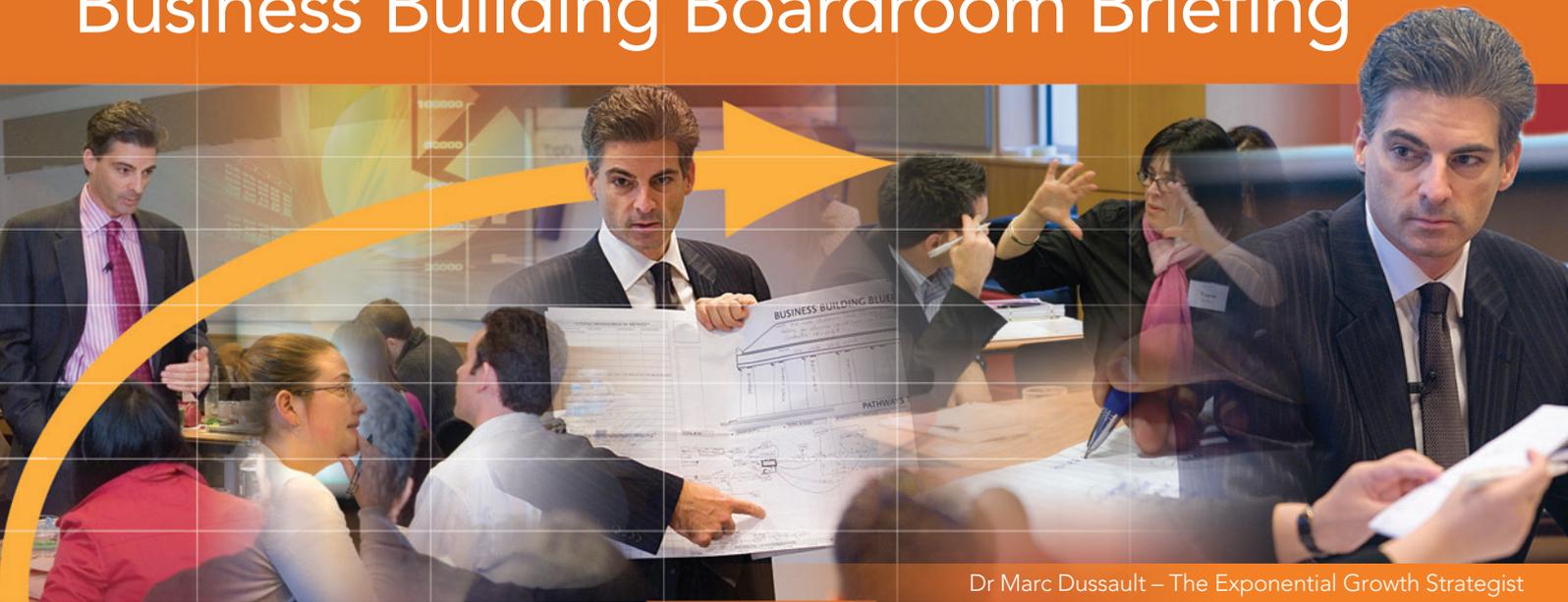


ONLY 12 PEOPLE CAN ATTEND

Book Now To Get Your Seat
At The Boardroom Table

Are You A Business Owner/Operator Frustrated By
Cut-Throat Competition, Rock-Bottom Profit Margins,
Increasing Equipment, Material and Labour Costs As Well As
Unreasonable Client Expectations And Shorter Deadlines?

Business Building Boardroom Briefing



Dr Marc Dussault – The Exponential Growth Strategist

Spend 3 hours with The Exponential Growth Strategist who has been helping hundreds of Australian business owners dominate their markets with a fraction of their competitors' marketing spend *without discounting* and without them even knowing how they are doing it.

WHO SHOULD ATTEND:

- SME Business Owners
- Retail Shop Owners
- Owner-Operators

YOU'LL LEARN HOW TO:

- Obtain a lot more (better) leads at a (much) lower cost
- Get others to grow your business for free
- Produce great results that you can systematically re-create over and over and over again
- Hide all your best strategies so your competitors can't copy you

EVENT SCHEDULE:

Scheduled monthly in Sydney and Melbourne, please check our website for dates, times and venue details. Limited to 12 participants, seats are filled on a first-in, best-dressed basis - reserve your seat today!

You're **GUARANTEED** to walk away with at least 5 strategies you can apply in your business that will pump cash into your bank account in less than 30 days.



Find out more about your presenter Dr Marc Dussault
www.MarcDussault.com

The Business Building Boardroom Briefing

▶ You should accept my personal invitation to this special closed-door session...

- **If you're hungry for proven Business Building secrets** that can give you an unfair advantage over your competitors and stack the odds outrageously in your favour...
- **If you NOT ONLY want to be inspired** by the thousands of entrepreneurs who have been enriched by exponential strategies, ideas and insights, but YOU want to join their ranks...
- **If you've already heard of the explosive power of Exponential Strategies** and want to find out more about how to leverage them in your business
- **If you have just started, or are just about to start** a new business or website and want the shortcut secrets to success NOW rather than via the School Of Hard Knocks...
- **If you're sick and tired of being a spectator** in the game of business and are ready to become a real "Player"...
- **If you're the owner/manager of a "mature" business** who wants to sharpen your game, re-energise and explode up to the next level...

YOU MUST ATTEND FOR AT LEAST 3 REASONS:

- 1 **REASON #1:** This Business Building Boardroom Briefing is specifically designed for business owners and entrepreneurs who have no time to waste and want to cut to the chase. **I have extracted ONLY what's relevant to you, so you start seeing real, bottom-line results immediately, without having to study academic textbooks, or worse, burn thousands of dollars finding out for yourself by trial-and-terror.**
- 2 **REASON #2: You want to learn something new – THAT WORKS.** You know that by doing what all your competitors are doing, you'll get the same, disappointing "average results". This is so different, I even made up a name to describe it – Antimimeticisomorphism. I explain it all to you when you attend, or you can Google it if you want.
- 3 **REASON #3: You want bottom-line results.** The strategies I will be introducing to you are the same ones I teach my \$49,995 Platinum Program Members that leverage them to grow their businesses 25, 50 and 100% or more per annum. Here's the thing I know you'll be impressed with – I give them a 300% Results-Based Guarantee in writing... I can only do that if this works.

⚠ WARNING



This intimate event is staged around a boardroom table. There is no side-stepping issues. We're going to roll up our sleeves and reveal what's been holding you back to Unleash The Exponential Potential that is hidden in your business and help you turn those assets into cash – ASAP!

WARNING: You may double your sales as a result of this 3-hour session. It happened to Kate Haskett in Queensland. We just want you to be aware of the risks to your status quo. Think we're kidding? Take a look at our more than 1,000 testimonials including Kate's.

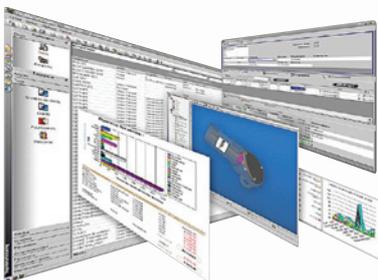
CHECK OUT MORE THAN 1,000 TESTIMONIALS ONLINE AT
www.ExponentialPrograms.com/testimonials

ADDITIONAL REASONS TO ATTEND THIS PRIVATE BUSINESS BUILDING BOARDROOM BRIEFING:

Imagine having the rule book to the game of business and the Internet with all the winning strategies. Better yet, imagine your competitors not knowing the rules YOU set for the games you want to play! That is what this session is all about. Getting an unfair advantage and reaping the rewards NOW by producing extra-ordinary RESULTS:

Come find out how businesses like yours produced results like this:

- The **jeweller** who pulled **\$55,000 out of thin air** using just one technique
- The **specialised health care provider** that **booked more than \$150,000 in treatments** in less than 3 hours with less than \$1,000 in marketing costs!
- The **training company** that tapped into another company's database to generate **\$5,000 in windfall revenue in less than 30 days**. Total cost: \$300!
- The **software company** that **generated \$150,000 in sales** 6 months faster, beating their old conversion rate by 200% - with no discounting!
- The **consultant** who made **\$6,000 in one hour**. Yes, one hour. And then made an additional \$2,000 without even lifting a finger!
- The **personal coach** who created **\$6,000 in 6 days** from one distinction e-mail!
- How about the **consultant/trainer** who increased his prospect-to-paying client conversion by a WHOPPING 10 times - **not 10% or even 100%, but 1,000%!!!**



"As a result of your 3-hour Boardroom Briefing, I took the ideas you presented and doubled our sales within 12 months. If anyone has any doubts, tell them to call me!"



Kate Haskett
www.shockmedia.com.au

"This event is different because Marc doesn't teach - he actually DOES the process with you - during the session, that's what's special and makes all the difference. Your thinking shifts right then and there!"



Michael O'hara
www.PetsPantry.com.au

When you attend the Business Building Boardroom Briefing:

You'll get business building bonuses, gifts that include checklists, case studies and reports aimed at giving you a long list of actionable strategies that you can cherry pick from to get the best bang for your buck. As you pluck the lowest hanging fruit from a wide range of hidden opportunities, you'll start to get more leads in the door that then convert more easily into paying clients.

More than
\$500 in Bonuses!

With the Exponential Mindset Thinking covered at this briefing, you'll realise that there is a better, easier way to grow your business. The most poignant realisation is that you're going to have fun doing it, reigniting the passion, energy and enthusiasm you once had when you went into business. That alone is worth ten times the price of admission.

Reserve **YOUR** seat NOW



Rated EP: Frequent scenes of cash windfalls and Exponential Profits.

Mild euphoria and celebrations of success. Hard core marketing principles. Some Killer Kopywriting™ phrases spoken. Violent scenes of competitors being ambushed. Frequent drug use – steroids for business growth used. No nudity – sorry.

Program Languages

ENGLISH | AUSTRALIAN | CANADIAN | AMERICAN | BRITISH

Subtitles are available upon request

REGISTER AND DOWNLOAD ADDITIONAL DETAILS AT
www.ExponentialPrograms.com/business/boardroom

